

THE 99 THINGS YOU CAN DO FOR A BETTER YEAR.

1 Upgrade. 2 Flirt. 3 Laugh out loud properly, do not LOL. 4 Get a fucking job. 5 Can't or don't want to get a job? Fine. Make something and sell it. Organize a service and offer it... Anything. 6 Share Wi-Fi with your neighbors. 7 Tip well. 8 Try a new position. 9 Log off Facebook and/or Twitter. 10 Meditate. 11 Start a website, a blog, or a Tumblr. 12 Let go. 13 Road trip! 14 Jump. 15 Feel good anyway. 16 Clean the gunk from your iPhone and/or iPad and its case. 17 Turn off the news. 18 Turn on the news. 19 Floss. 20 Make your bed everyday. 21 Backup your files. 22 Call mom. 23 Sleep. 24 If a movie sucks, stop watching. Life is too short. 25 Don't get in the way of Kanye. 26 First date, first base. 27 Marry whoever you damn want. 28 Hula hoop. The verb, not the noun. 29 Wear a hat. 30 Test drive a Hummer. Don't buy it. 31 Say "I love you" to someone who might not expect it. 32 Unsubscribe. 33 Wear more color. 34 If you smoke: Quit. 35 If you can't quit: Try electric cigarettes. 36 Minimize. 37 Enter a sweepstakes. 38 Use public transportation. 39 Obsess about something that doesn't lead to a restraining order. 40 Make art. 41 Buy art. 42 Wink ;) 43 Avoid being abducted by aliens. 44 Empty the lint filter. 45 Search beyond the first page. 46 Bury a treasure. 47 Don't take Netflix's word, they'll probably take it back. 48 Wake up and smell the Play-Doh. 49 Make it bigger. If only to make them stop asking. 50 Roll your own sushi. 51 Limit your Twitter hash tags. 52 Watch *Mad Men*. It's been a long wait. 53 Gotham? Again? 54 Vote. 55 Don't expect a Royal Divorce. 56 Avoid anything ending in "Kardashian". 57 In an airplane, give up your armrest. 58 Trust Tim Cook. 59 Subscribe to one magazine. Save an industry. 60 Read more Brand New. 61 Hire interns. 62 Pay them. 63 Double-check Facebook's privacy settings. Again. 64 Don't photograph your junk with your cell phone. 65 Keep some money under your mattress. 66 Watch the Olympics. Don't bitch about the logo. 67 Run. 68 Or at least Kinect. 69 Catch an NBA game. Maybe. 70 Stop using Evite. 71 Don't do spec work. 72 Answer e-mails from students. 73 Yield. 74 Commission a photographer. 75 Commission an illustrator. 76 Commission a letterer. 77 Commission a coder. 78 Commission, in essence, good karma. 79 Login. 80 Finally master the use of "it's" and "its." 81 Question the need for a 3D TV set. 82 Deep-fry something. 83 Find a new way to photograph posters. 84 Reuse. 85 Stop farting in the subway. 86 Keep a log. 87 Break a leg. 88 Spot a double rainbow. 89 Don't share anything with WikiLeaks. 90 Wish for the *Arrested Development* movie. 91 Pay the toll of the car behind you. 92 Keep Photoshop layers labeled and organized. 93 If you are an art director, hover less. 94 Keep fighting the good fight. 95 Sharpen your knives. 96 License your work under Creative Commons. 97 Stop. 98 Breathe. 99 Go.

THE 1 THING YOU CAN KEEP DOING THAT WILL CERTAINLY NOT MAKE FOR A BETTER YEAR.

1 Be apathetic.

OCCUPY 2012.

You control your year. Best wishes. UNDERCONSIDERATION